# ninety-nine girlfriends

COLLECTIVE GIVING FOR IMPACT: PORTLAND & SW WASHINGTON

# Meet the Finalists • November 18, 2019 First Unitarian Church

Pamela Neferkara: Master of Ceremonies Presenters: Eileen Brady, Co-Founder of ninety-nine girlfriends, Sara Daley, Family & Human Services Grant Review Team Co-Lead and Tammy Wilhoite and April Hasson, Grant Review Team Coordinators Timekeepers; Mikayla Posey and Darcie Bernier, Fellows

# AGENDA

# Welcome & Introductions

# **Ten Impact Award Finalist Presentations**

Each Finalist will have six minutes to present their proposed project. The order of the presentations will be selected by drawing straws before the event.

We will hear from two Finalists from each of our five focus areas: Arts & Culture, Education & Lifelong Learning, Environment & Sustainability, Health & Wellness, and Family & Human Services

# Mingle with the Finalists

After the program, the Finalists will be available to say hello, answer your questions, and accept your congratulations.

# SAVE THE DATE!

# **AWARDS CEREMONY & HOLIDAY PARTY**

For members and guests

Wednesday, December 11, 2019 Portland Art Museum, 1219 SW Park Avenue 6:00 to 8:00pm, Cost 0 –\$35.00; \$27.00 guest Bring your girlfriends who may be interested in 2020 membership

## Special thanks to these members who contributed to make this such a wonderful event:

Our 2019 Event Sponsors—The Agency Realtors; Christy Eugenis, North Star Foundation; Elizabeth M. King; Ferguson Wellman; Holly Smithwick; Susan Matlack Jones & Associates; Tracy Wiens, Old Portland Homes. (If you would like to join our list of event sponsors for the coming year, please contact Tammy at tammywilhoite@comcast.net.) Finalist coaching: Adriana Baer, Public Speaking Coach & Vicky Trabosh, Executive Coach

# **BECOME AN IMPACT AWARD GRANTEE LIAISON**

If your inspiration runs deep, consider becoming a liaison for our 2020 partners. Each impact grantee will be partnered with two girlfriends who will help them connect with our membership, support their grant journey and collect stories on the impact of our investment. If you're interested in learning more, join us for the Liaisons nuts and bolts and training session.

Register at: https://bit.ly/32yfv6A

# Sunday, December 8th at 2:30 to 4:00 pm 4262 SE Belmont Street

Doors open 30 minutes early for social conversations. Thanks to member Joanne Fox for hosting at PDX Commons, a senior co-housing project.

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Maura Koehler-Hanlon Impact Team Chair



# ninety-nine girlfriends

COLLECTIVE GIVING FOR IMPACT: PORTLAND & SW WASHINGTON

# **VOTERS' GUIDE**

Dear ninety-nine girlfriends,

We are thrilled to present the ninety-nine girlfriends Impact Award Finalists for 2020! In just four short years we are so excited to be making FIVE \$100,000 Impact Awards!

Through the strength of our collective contributions we are making a positive impact in the fields of Arts & Culture, Education & Lifelong Learning, Environment & Sustainability, Family & Human Services, and Health & Wellness by empowering selected organizations to bring a big project idea to life and enhance their great work in our region.

More than 100 girlfriends engaged in the process that brings us to the final stages of selecting our 2019 grantee partners. Jinx Faulkner, an original ninety-nine girlfriends founder, created a beautiful graphic illustrating the 2019 grantmaking process and the tremendous amount of effort that goes into getting to this point, meeting the finalists. You can confidently vote with your heart, knowing that your peers are presenting 10 terrific choices, each with the demonstrated capacity to manage a \$100,000 Impact Award.

While many women volunteered their time this year to ninety-nine girlfriends, there are only two things that each member promises: to make her financial contribution and to vote. You've made your contribution and now it is time to hear from 480 voices. It's time to VOTE!

# Vote online by November 25 at 11:59 pm PST and join us December 11 at 6:00 pm at The Portland Art Museum (1219 SW Park Avenue) to celebrate all of this year's award winners.

A gentle reminder: we ask that members not lobby other members. Your vote is a personal choice. Ninety-nine girlfriends is committed to parity: one woman, one equal contribution, one vote. Make yours count by voting.

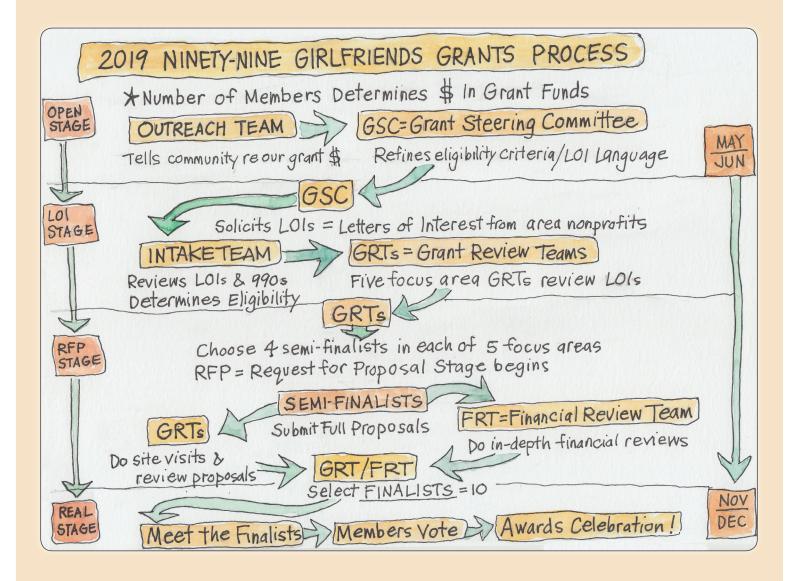
What a joy it has been to help grow ninety-nine girlfriends with all of you over the last four years. Whether this was your first year, or your fourth, we are glad you are here and we trust that you are as excited as we are about the many ways we are collectively engaging in our community.

Enjoy the presentations from our finalists this evening. We are all in for a treat!

Yours in collective community action,

Pip Denhart and Holly Cook, Co-chairs, Grants Steering Committee 2019

with Tammy Wilhoite & April Hasson, Grant Review Team Coordinators, and the many girlfriends on the teams listed on the back page of this guide. Many women worked hard to make tonight possible. Thank you to ALL of them.



# **2019 VOTING INSTRUCTIONS**

#### **IMPORTANT DETAILS:**

- You can review the information about the finalists in this printed Voters' Guide or online at: www.ninetyninegirlfriends.com/members-only-voters-guide.
- All votes must be cast online.
- The voting period is **November 18–25**, 11:59 pm PST.
- Regardless of where you are physically, you can still vote! It just takes a few minutes. We will be reminding you to vote as the deadline nears. We pride ourselves for having one of the highest voting rates for a giving circle in the country!

#### VOTING IS AS EASY AS 1, 2, 3:

- 1. To vote, go to: www.surveymonkey.com/r/AwardBallot2019
- 2. Proceed through the online ballot:

**Ballot Page 1: Voting Information:** Enter your full name and email address. Your personal information will only be seen by our Ballot Masters, who are sworn to secrecy. They ensure that everyone's vote is only counted once and that only members vote. Please enter the email address that is affiliated with your ninety-nine girlfriends account.

**Ballot Page 2: Impact Awards:** Review the ten Finalist projects—there are two finalists within each of the five focus areas. Vote for your one preference within each focus area. *The top selected organization within each focus area will receive a \$100,000 Impact Award.* 

3. Click "Submit My Ballot"

You'll see a confirmation note that reads "Your ballot has been submitted. Thank you for voting!".

That's it-don't be fooled by SurveyMonkey into clicking anything further.

#### Special thank you to the voters' guide and voting system teams:

- Ninety-nine girlfriends members Jean Malarkey and Valerie Isley for authoring the descriptions in our Voters' Guide with a balanced approach and to Catherine Ellison for preparing all other materials.
- Ninety-nine girlfriends member Jude Lieberman, who set up and is managing our SurveyMonkey voting system.
- Our Ballot Masters Jude Lieberman and Tong Zhang who will be certifying our election.
- Nancy Johnson for voters guide layout and Joya Menashe and Vaune Kemp/Metro Presort for printing.



# Child Abuse Response and Evaluation Services (CARES NORTHWEST)

Expansion of Child Abuse Interventions

**About the Organization:** Founded in 1987, Child Abuse and Evaluation Services (CARES) Northwest was created to protect children and heal lives. CARES is a collaboration among four health systems—Randall Children's Hospital at Legacy Emanuel, OHSU Doernbecher Children's Hospital, Kaiser Permanente, and Providence Children's Health. CARES is a semi-standalone organization serving approximately 1,500 children annually through its facility in NE Portland. The mission of CARES is to stop child abuse and neglect, through multidisciplinary prevention, medical evaluation, and ongoing treatment. CARES NW is the designated child abuse medical assessment center and the only provider serving Multnomah and Washington Counties. www.caresnw.org.

**Project Overview:** CARES NW proposes to open a new, part-time location in Beaverton, Oregon, to more adequately provide for children and families throughout Washington County. They have requested a grant from ninety-nine girlfriends to provide a one-time investment in necessary equipment and to support a limited amount of additional staffing and occupancy expenses. CARES NW has secured an agreement with Legacy Health Clinic in Beaverton which will provide space for three days a week. The requested grant, together with additional government monies, private philanthropy, and outpatient reimbursements, will be used to fund child-friendly furniture and equipment, audio/visual technology for patient interviews, part-time personnel and a full-time trauma-focused therapist to add to the onsite team. The number of children and families from Washington County has been increasing over the past decade, and surpassed children served in Multnomah County for the first time in 2018. For parents in lower-income families, which represent the majority of the population served, the commute, time commitment, job schedules, and transportation issues from Washington County to North Portland can be prohibitive. Consequently a part-time, additional clinic in Beaverton would be a tremendous asset to serve this segment of the community.

**Project Scope:** To ensure all children in Washington County have the care and support they need, the project under consideration is for CARES NW to open a new, part-time location which will be housed in Legacy Health Clinic in Beaverton. To begin providing medical child abuse assessments and forensic interviews, CARES needs to invest in furniture, equipment, signage, a part-time receptionist and medical assistant. They propose the addition of a full-time trauma-focused therapist to the team which will provide much improved access to therapy services. The proposed expansion will be led by the executive director of CARES NW, in addition to the Program Manager, both of whom have a combined 32 years of leadership, including the addition of trauma-focused therapy in 2012. This team will have overall responsibility for success of the expansion.

**Project Budget and Duration:** Total estimated budget over a 24 month period is \$951,603, of which 88% represents salaries and benefits, with the balance for equipment and occupancy expenses. Projected sources include grants of \$411,000, (only \$187,000 of which is pending) outpatient reimbursements of \$331,000, \$110,000 private philanthropy in year two, and the ninety-nine girlfriends requested grant to be funded over two years.

**Project Impact:** The proposed expansion will make the child abuse interventions significantly more accessible to children in Washington County, and will support the entire community's ability to respond to instances of suspected abuse. By providing high-quality therapy closer to a child's home, the proposed expansion will help children who have experienced trauma to reclaim healthier, happier childhoods.

**Why This is Compelling:** The Washington County clinic will give more families access to vital support, and allow local police and DHS workers to increase capacity and quality of services. Managed by one of the most skilled and specialized social service providers in the region, this project will enhance equity by fostering well-being of our youngest and most vulnerable community members, and pave the way for more growth for this vital set of services throughout the region.

# **New Avenues for Youth**

## New Day: A Program for Youth Survivors of Sex Trafficking

**About the Organization:** New Avenues for Youth is a nonprofit organization founded in 1997 and is dedicated to the prevention and intervention of youth homelessness. The mission of the organization is to work in partnership with the community to prevent youth homelessness and provide young people experiencing or at risk of homelessness with the resources and skills needed to lead healthy, productive lives. New Avenues has served more than 20,000 young people—ranging in age from 13 to 24—since inception, and is the only organization in the region that is solely dedicated to the prevention and intervention of youth homelessness. They offer a broad range of culturally specific programs including drop-in, drug and alcohol recovery and mental health support, education, job training and employment, housing, LGBTQ support, and foster care transition. **www.newavenues.org**.

**Project Overview:** In 2018, New Avenues launched New Day, a community-based program that helps survivors of sex trafficking and sex exploitation (ages 12 – 25) work toward safety, stability, and longer- term success. New Day provides mentorship and case-management services that meet youth where they are, offering a broad range of emotional support and services, as noted above. They do not yet, however, have the resources to offer a critical need—that of transitional and longer-term housing support. The project under consideration is for New Day to create a new position—that of a full-time Housing Navigator, a specialist who can search for and identify opportunities and remove barriers to housing. Surveys conducted by New Day identified the need for ongoing support and education related to housing, including tenant rights, budgeting, landlord/tenant relations, and other skill building. New Day is in process of establishing a Lived Experience Advisory Board, comprised of survivors, which will have representation on the Multnomah County Sex Trafficking Response System's executive committee and which will help inform efforts to address sex trafficking in the community.

**Project Scope:** An Impact Award from ninety-nine girlfriends—spread over two years—would fund a full-time position for a New Day Housing Navigator. Having a specialist focused exclusively on securing, stabilizing, and sustaining housing for survivors will be a first for the Multnomah County Sex Trafficking Response System; will increase New Day's success in addressing this essential need, and will allow other staff to devote more time to case management, mentorship, and advocacy. Desired outcomes for the scope of this project include: (i) 25 survivors will secure, stabilize, or sustain independent housing in each of the two years, (ii) 30 survivors will receive individual skill-building supports and tenant education, and (iii) 80% of survivors who have secured housing will report success in improving landlord/tenant communications, money management and budgeting, and pursuing other goals around employment, mental health, education, family reunification, and longer term stability.

**Project Budget and Duration:** Total expenses for the New Day program over a two year period are projected at \$1,106,000, 61% of which represents salaries and benefits, including the full-time Housing Navigator (to be funded by the proposed Impact Award); 25% of which represents client expenses for rent, food and clothing assistance, and the balance being general program expenses. Projected revenue is \$1,059,000, of which 89% represents county and state contracts, with the proposed ninety-nine girlfriends Impact Award representing the balance.

**Project Impact:** Sex-trafficking survivors are the most vulnerable group that New Avenues works with. By expanding the scope of its services to including longer term housing stability, New Day will provide a vital but currently missing resource to this most vulnerable group.

Partners: Multnomah County and other community leaders.

**Why This is Compelling:** Securing stable housing for New Day sex trafficking survivors allows them to "exit the trauma", and begin to heal. A dedicated Housing Navigator for this program will break down increasing barriers towards housing, freeing up mentors to focus these survivors on moving beyond subsistence towards safe, autonomous, fulfilling lives.

# **EDUCATION & LIFELONG LEARNING**

# Youth, Rights & Justice

## Disrupting the School-to-Prison Pipeline for Marginalized Youth

**About the Organization:** Youth, Rights & Justice (YRJ) is Oregon's principal non-profit law firm for youth and families. Founded in 1975 as a program of Multnomah County Legal Aid Services, YRJ has represented over 25,000 youth and families in the juvenile court system. An independent, non-profit law firm since 1985, YRJ today has a team of 34 attorneys, legal assistants and other specialists who provide legal representation, impact (class action) litigation and public policy advocacy. YRJ clients are overwhelmingly from low-income families that qualify for free representation in court, and more than a third have an identified disability that qualifies them for special education. An even larger percentage have a diagnosed mental or emotional disorder. Approximately 45% are children of color. www.youthrightsjustice.org

**Project Overview:** In 2002, YRJ established its SchoolWorks program to address educational instability a systemic need it saw in the children and youth it was serving. The program, which currently serves children in foster care who reside in Multnomah County and surrounding areas, has achieved remarkable outcomes: 82.2% of children excluded from school are re-enrolled; 90.8% establish special education eligibility, 85.6% improve academic achievement, 97.7% receive new services, and 86.4% show improved behavior.

However, YRJ sees a significant unmet need for educational advocacy for youth in the juvenile justice system. YRJ observes that for far too many young people, the gateway to incarceration begins with a referral from the classroom to the courtroom. This "school-to-prison pipeline"—the systematic channeling of students out of school and into the juvenile justice system—deprives youth of meaningful opportunities for education, future employment and productive citizenship. YRJ seeks funding from ninety-nine girlfriends to expand its SchoolWorks program to include youth who are involved in the juvenile justice system.

YRJ cannot provide SchoolWorks advocacy for every young person in need, but YRJ plans to identify the youth who are most at risk: those facing school exclusion and those with significant unmet needs for special education services. The needs of youth selected for the program are evaluated via a comprehensive review of existing records as well as interviews with the juvenile and with caregivers, teachers and other supportive adults. A variety of advocacy and support services are then provided to each child, as appropriate to their needs. The typical SchoolWorks case is open for 10 months—the duration of a school year.

**Project Scope:** A grant from ninety-nine girlfriends will enable YRJ to provide SchoolWorks advocacy for at least 50 young people in the juvenile justice system over a two-year period. Grant funding will also support the development of a program manual, which will make it possible for other organizations to replicate SchoolWorks' success in communities across the state.

**Project Budget and Duration:** YRJ anticipates that this project will run for 20 months, from January 2020 through fall 2021. The total project budget is estimated at \$120,000: \$72,000 in 2020 and \$48,000 in 2021. A grant from ninety-nine girlfriends will cover most expenses, with revenues from YRJ's annual galas covering the remainder. Two-thirds of the project budget is allocated for staff salaries and benefits.

**Project Impact:** YRJ is confident that expanding its SchoolWorks advocacy program can disrupt the school-toprison pipeline in Multnomah County's juvenile justice system. The project will provide immediate benefits to clients with acute and complex needs in the Portland metro area and will help to establish and disseminate a model practice that can be replicated with similar impacts statewide.

**Why This is Compelling:** Our team chose this project because YRJ has a proven track record advocating for foster children to stay in school, but no one is advocating for children in the juvenile justice system to stay in school. We believe that this intervention could be the last chance for many of these kids to get the help they need at a most critical moment in their lives.

# **EDUCATION & LIFELONG LEARNING**

# **Oregon Tradeswomen**

#### Training Women, Strengthening Communities

**About the Organization:** Started as a grassroots support group for women in 1989 and incorporated as a 501 (c) (3) nonprofit in 1989, Oregon Tradeswomen was founded on the principles that women deserve and can gain self-sufficiency through careers in the skilled trades while helping to support a paradigm shift in the industry toward a more diverse workforce. Operating in Oregon and southwest Washington, Oregon Tradeswomen works closely with community and industry partners, including apprenticeship programs and employers, to help women have access, opportunity and equity in skilled trades careers. The organization's programs not only provide women with the technical skills they need to be successful in the trades, but also teach them how to combat discrimination and build respectful workplaces. www.tradeswomen.net

**Project Overview:** In 2018, Oregon Tradeswomen restructured its Pathways Program to increase its capacity to serve marginalized women, and the efforts are paying off. The past year saw significant upticks in the numbers of low-income women, single mothers, women with legal histories—including past incarceration, veterans and women of color who participated in the program. However, the demand for Oregon Tradeswomen's programs exceeds current capacity, and the fact that the organization hasn't had its own dedicated training facilities has both restricted capacity and been a barrier to entry for many women who are unable to participate in day-time, weekday programs.

Oregon Tradeswomen has recently secured a five-year lease on training space in Portland's Rockwood neighborhood—a move that will enable the organization to immediately expand the Pathways Program to serve more women through evening and weekend classes. Having its own training facility will also enable Oregon Tradeswomen to implement two critical elements of its longer-term business plan: the generation of unrestricted income through fee-based construction workshops and a tool loan program offered to the community and by building tiny houses for community development organizations.

**Project Scope:** A grant from ninety-nine girlfriends will help Oregon Tradeswomen launch these important initiatives in 2020. Specifically, funding will enable the organization to contract with a consultant to adapt the existing Pathways Program curriculum for evening and weekend classes, and to hire part time instructors for these new programs. It will also support the design and implementation of fee-based programs for the community and development of the tiny house initiative in order to set Oregon Tradeswomen up with ongoing unrestricted income for its long-term sustainability.

**Project Budget and Duration:** This one-year project is estimated to cost about \$900,000, 54% of which is allocated for project staff salaries and benefits (including existing as well as new, part-time staff). \$801,000 is expected to come from private foundations and government grants.

**Project Impact:** With the ability to offer evening and weekend classes, Oregon Tradeswomen has the opportunity to both increase the number and diversity of women it trains for skilled trades in Oregon and SW Washington. The organization's specific measures of success for the Pathways Program include enrolling 120 new students, graduating 95% of them, and placing at least 90% in career-track employment in the skilled trades. Oregon Tradeswomen is also looking to these investments to enable it to increase unrestricted revenue through fee-based construction workshops, contracts with local jurisdictions to build tiny houses and a community tool loan program.

**Why This is Compelling:** We are so inspired by Oregon Tradeswomen because they help make career opportunities in the skilled trades accessible to women by giving them the skills, knowledge and confidence they need. These jobs provide women access to high-income potential, giving them the opportunity to support their families and change the tide in a historically male career field.

# **ENVIRONMENT AND SUSTAINABILITY**

# **Ecology in Classrooms and Outdoors**

#### Investing in ECO to Build the Next Generation of Environmental Leaders

**About the Organization:** Ecology in Classrooms and Outdoors (ECO) was founded in 2005 with a mission to educate and inspire K-12 students to care for nature and their local communities through hands-on science education. The ECO model is aligned with the Next Generation Science Standards (NGSS), the Oregon Environmental Literacy Plan (OELP), and Science Technology Engineering, Arts and Math (STEAM) education. ECO's flagship program is school-based environmental education, which includes hands-on classroom lessons and habitat restoration/enhancement field trips. On average, 80% of students served are eligible for free or reduced lunch and 63% identify as minority. ECO is currently in 34 schools (19 are Title 1) across 14 urban and rural school districts. **www.ecolo-gyoutdoors.org.** 

**Project Overview:** Since inception, ECO has relied on a small group of ecology educators and community partners to deliver lessons and lead habitat enhancement field trips. As the program has grown across school districts, the organization has realized it will be next to impossible to put ECO educators in every K-12 classroom across the region and the state. To meet this demand, and scale the program, over the past year ECO has been developing a series of 12 Place-Based Units (PBU's) for teachers to implement in their own classrooms. The PBU's cover a range of relevant environmental and habitat issues and follow NGSS standards. Currently these are stand-alone units without a teacher training component. The proposed project will enable ECO to create comprehensive professional development training videos to support educators in implementing the PBUs. With adequate funding, ECO will produce full length training and demonstration videos of ECO educators leading each place-based unit in classrooms and at field sites. Each video will be reviewed for cultural-relevance prior to finalization and distribution.

**Project Scope:** The project will include creation of comprehensive professional development training videos to support educators in implementing each PBU. Implementation will begin in early 2020 as training videos are completed, starting in Portland Public Schools, North Clackamas and Fern Ridge School Districts. In addition, ECO will lead development of and will roll out a Climate Action Lesson for middle and high school students, which will include actionable steps students can take with their families to ameliorate the effects of climate change. Lastly, ECO will undertake optimization of its website to be a portal for educators to access curriculum and professional development trainings. To ensure equitable access, ECO will provide PBUs and professional development videos free of charge to low-income, Title I schools, while higher resourced schools will pay a fee to cover costs. The Climate Action Lesson will be free for all schools.

**Project Budget and Duration:** Total projected budget over a period of 18 months is \$163,000, with the bulk of the funding to be utilized for design and production of the training videos and personnel expenses. Family foundations and other sponsors have committed \$34,000, with a ninety-nine girlfriends award and other sources pending.

**Project Impact:** Educating and empowering students to think critically about the world around them and to take action to be good stewards and environmental leaders will have lasting and important impact at a time when we are feeling the effects of climate change. The ECO program has been proven and the ability to scale across the region and the state will have lasting impact. ECO anticipates its ongoing activities can be funded through normal operating expenses once the project has been implemented.

**Partners:** Culturally-specific and environmental organizations, conservation districts, tribes, community leaders, Oregon Natural Resource Education Program, and the Oregon Department of Education.

**Why This is Compelling:** We were impressed by ECO's bold plan to bring ecology education to every classroom by providing teachers with the skills and tools to deliver science education, while at the same time inspiring K-12 students to be good stewards and environmental leaders by caring for nature and their local communities through hands-on science education.

# The Green Energy Institute at Lewis & Clark Law School

## The Clean Energy Roadmap

**About the Organization:** The Green Energy Initiative (GEI) is a self-funded climate and energy policy institute within Lewis and Clark's #1 ranked Environmental, Natural Resources, and Energy Law program. GEI was created in 2013 with a mission to develop equitable, effective strategies to prevent catastrophic climate change by furthering the transition to a 100% renewable energy system by increasing and expanding deep decarbonization. GEI works with local, state, and regional policy makers, advocacy organizations, renewable energy companies and community groups to provide legal and strategic advice to design and support equitable, effective, and ambitious energy and climate policies. www.law.lclark.edu.

**Project Overview:** Very few organizations or policy makers in Oregon or the Portland area are well versed in issues such as state and federal electricity sector regulation, federal preemption of state and local laws, the Clean Air Act, and other legal areas that will affect decarbonization. GEI has a unique set of skills and expertise in these areas, consequently lawmakers, advocates, and community groups seek GEI's legal assistance to ensure their ideas become viable, effective laws. While the Portland metro region has a global reputation for sustainability, it has yet to achieve deep reductions of pollutants which contribute to climate change and local pollution. In an effort to address this issue, the city of Portland adopted the first Climate Action Plan in the country, and, more recently, the county and city established a goal of ensuring our community utilizes 100% renewable energy by 2050. Since resources at the city and state level are limited, the county has retained GEI to provide legal and policy advice with an ambitious update of its Climate Action Plan. The project under consideration is for GEI to produce a Clean Energy Roadmap which would map out an effective, equitable, and legally sound strategy for the county and the city to reduce greenhouse gas emissions and transition to 100% renewable energy by 2050; at the same time hastening reductions in harmful diesel emissions.

**Project Scope:** The Clean Energy Roadmap will work backwards from the 2050 renewable energy goal to recommend legal and policy pathways the county, and city, should pursue. The recommendations will use an outcome-oriented approach which will involve three primary "pillars" for expanding deep decarbonization: 1) reduced energy consumption through increased conservation and energy efficiency, 2) reduced fossil fuel use by electrifying energy-intensive sectors, including transportation, building heating and cooling, and industrial processes, and 3) electricity generation from renewable sources rather than fossil fuels. The tools used for the Roadmap will include regulations, local procurement rules and practices, economic instruments, and litigation strategies to avoid or overcome barriers to completion.

**Project Budget and Duration:** Total estimated budget over a 12 month period ending 12/2020 is \$174,975, predominantly consisting of staff attorneys and legal fellows. In-kind support of \$74,975 will be provided by GEI, with the balance provided by the proposed ninety-nine girlfriends Impact Award.

**Project Impact:** When completed, the Roadmap will serve as a guide for a successful and quick transition to a decarbonized region. If the Clean Energy Roadmap, and the recommendations and strategies contained therein are adopted by the county, it is possible the decade following the implementation could achieve meaningful, measurable, shifts in the local economy and result in a sustainable, long-term impact on local greenhouse gas emissions and renewable energy use in the region.

Partners: City and County leadership.

**Why This is Compelling:** Climate change is upon us and Portland as well as Multnomah County have set ambitious goals to transition our region away from fossil fuels by 2050. We were impressed by GEI's unique qualifications and proven expertise in this area to create a roadmap which will provide policymakers with goal-oriented strategies to guide the region's energy transition.

# Free Clinic of Southwest Washington

#### Community Health Worker for Diabetes Program

**About the Organization**: The Free Clinic of Southwest Washington was founded in 1990 by a local Vancouver physician to help those who are uninsured and cannot afford basic medical care. The mission of the Free Clinic is to provide and facilitate access to free, compassionate, quality health care for children and adults in Clark County, Washington. The Free Clinic is the largest walk-in, urgent care free clinic in the state. Over 500 medical and dental professional volunteers provide health care services for 5,500 patients each year. In addition to basic medical care, services include urgent dental care, lab work, imaging, immunizations, vision care and diabetes care. The Clinic receives no government funding, with program expenses funded entirely through private charitable donations. The majority of the patients are Hispanic, are not eligible for Medicaid, and face significant barriers to health care. **www.freeclinics.org** 

**Project Overview:** With this project, the Free Clinic plans to place an increased emphasis on diabetes: a devastating and costly disease, and one of the leading causes of death and disability in the United States. The Free Clinic notes that Hispanics and Latinos are experiencing the fastest increase in rates of diabetes, and are 50% more likely to die from the disease than white people (source: The Centers for Disease Control). The Free Clinic plans to hire a full-time bilingual community health worker (CHW) as part of its diabetes team—a liaison with the Hispanic community who can play a vital role to break through the numerous disparities and barriers to health care that disproportionately impact Hispanic diabetics. Community health workers and the patients they serve share similar cultures, languages and life experiences, and thus can help patients overcome cultural fears and stigmas to combating this disease. An Impact Award, if selected, would be used to hire a full-time bilingual community health worker (CHW), who will be a member of the Hispanic community and provide culturally sensitive outreach and support as a part of the diabetes program team.

**Project Scope:** The Free Clinic will hire a full-time bilingual CHW as a part of the diabetes program team. The CHW will create individualized client-centered health plans for each participating patient, ensuring they receive frequent monitoring of blood sugar and A1c levels, in addition to life-style changes pertaining to diet and exercise. Over 200 patients with diabetes currently receive services at the Free Clinic. To determine the effectiveness of the program with participating patients, Free Clinic will monitor blood glucose measurements—the most reliable measure of progress—together with all other health parameters that are positively affected. As noted, Latinos and Hispanics are more likely to experience diabetes due to many factors, including genetics, limited health awareness, dietary and cultural reasons. Notwithstanding, diabetes carries a significant stigma in these communities, with diabetics often fearing they will become a burden on their families. The addition of a trusted CHW to the diabetes team could be a significant factor in overcoming these barriers.

**Project Budget and Duration:** Total project expense is \$109,000 which covers salary and benefits of a dedicated CHW for two years, together with miscellaneous minor expenses. The ninety-nine girlfriends award, if granted, would fund salary and benefits for the CHW.

**Project Impact:** The goal of the Free Clinic is to help patients understand their disease and learn practical, culturally appropriate methods to slow and even arrest the disease, rather than becoming an insulin-dependent individual. Being a member of the community, a CHW can become a trusted advisor and the first line of defense for those suffering from this devastating disease.

**Why This is Compelling:** We were inspired by the tremendous work of Free Clinic, a culturally responsive health care provider addressing the needs of primarily uninsured and undocumented Hispanic population of Clark County. The goal of this project is to reduce diabetes rates among this population. The CWA from the community will build one-on-one relationships with individuals and their families and track participation in a two-year long diabetes education program. We were drawn to this new approach to helping an at-risk population take control of their health outcomes.

# **Rose Haven**

#### Mental Wellness Program

**About the Organization:** Rose Haven is the only day shelter and community center for women, children and gender-diverse people experiencing poverty and trauma in Portland. Founded in 1997 as a program of Catholic Charities, Rose Haven reincorporated as an independent, non-denominational, non-profit in 2007. Rose Haven plays an important role in providing safety, referrals and emergency daytime shelter to unhoused citizens. Since 2012, visits to Rose Haven have increased by 87%, and staff Advocates have become the first responders for triaging the intersecting crises clients face. Rose Haven partners with more than 100 agencies to meet the many and diverse needs of its clients. **www.rosehaven.org.** 

Rose Haven employs a low-barrier model, only requiring guests to sign a "community agreement" stating that they agree to treat everyone with respect and dignity in Rose Haven's shared space. This model enables Rose Haven to serve a broad range of people, including those who are staying in nighttime shelters and need daytime support; low-income folks who rely on Rose Haven for basic supplies in order to maintain housing; and those who are unable to access nighttime shelters and are therefore in need of basic services like restrooms, showers, on-site medical advice and supplies. 51% of the women served by Rose Haven are minorities, and 18% of the guests served identify as LGBTQI+. More than 75% are challenged with physical or mental disabilities.

**Project Overview:** The statistics about homelessness in our local community are grim: Oregon now has the second highest rate of homelessness in the country, the third highest rate of chronic homelessness and is one of only four states where more than half the homeless are living outside in tents or cars. One of the few female-only overnight shelters in Portland closed in July 2019.

As noted, demand for Rose Haven's services has increased steadily in recent years, but perhaps more important, the guests Rose Haven sees today are experiencing more complex trauma and mental health issues than in the past. Rose Haven currently lacks onsite staff and support to address and safely accommodate the severe mental health challenges experienced by the women, children and gender non-binary people it serves each day. Every day the waiting list of needy and deserving clients grows.

Rose Haven proposes developing an onsite Mental Wellness Program to provide resources and support to address the needs of chronically homeless women and gender diverse people in Portland. With additional, specialized facilities and skilled professional staff, Rose Haven is confident it can fill an important need in the community, offering emergency mental health services on a drop-in basis to people whose current options for care are extremely limited.

**Project Scope:** Rose Haven is applying for a one year grant to get this project off the ground. The grant will enable Rose Haven to lease additional space, reconfigure and renovate current space, hire a licensed mental health professional, and develop and run ongoing peer support groups and volunteer training.

**Project Budget and Duration:** Rose Haven estimates that a \$100K grant from ninety-nine girlfriends will cover all of its anticipated 1st year expenses for this project, including \$63,100 for salary/benefits, \$16,700 for rent, renovations and furniture, and \$5,000 for employee and volunteer training.

**Project Impact:** Rose Haven expects to be able to directly serve about 1,080 people with its new Mental Health Wellness Program. In addition, with a trained mental health worker onsite, Rose Haven expects to be able to serve a broader population: it will no longer be forced to exclude as many fragile guests whose behavior it can't control. Staff and volunteers will also become better equipped to deal with Rose Haven's guest population through trainings around mental health, de-escalation, trauma-informed care, etc.

**Why This is Compelling:** We love Rose Haven's philosophy of creating low barriers to access, meeting women where they are, and treating the women they serve with dignity and respect. They do not currently have the resources needed to adequately address their guests' mental health and trauma issues, and this project will change that.

# Open Signal

#### Open Signal Labs

**About the Organization:** Open Signal is the Pacific Northwest's largest community-based media arts center. Launched in 2017, Open Signal builds on the legacy of Portland Community Media, a 35-year-old cable access station located in one of Portland's historically black neighborhoods. Open Signal's mission is to empower the community to make use of media for creative expression, cultural exchange and civic engagement—especially those who have historically been excluded from mainstream media outlets. Open Signal currently broadcasts to more than 400,000 households in the metro area, offering five channels programmed with content in English, Spanish, Chinese, Farsi, Russian and Romanian. www.opensignalpdx.org

**Project Overview**: Open Signal launched Open Signal Labs in July 2018 to address an urgent need in the local media industry for a more racially and gender-diverse professional workforce. The Portland media industry, like the mainstream media industry overall, is predominantly white and male. And given the fast pace of the work, the sink-or-swim culture, and the typically informal hiring processes via networks, it is very hard for "outsiders" to break in. Portland's media industry has grown dramatically in recent years, and as of 2017, Open Signal was frequently being approached by media professionals who wanted to improve the racial and gender equity in the field, but who didn't know how to go about it.

Open Signal Labs' (Labs) ten-month fellowship program for Black filmmakers is a direct response to the need to cultivate diverse talent. Fellows receive direct instruction, extensive production experience, supervised peer support and mentorship with established Black filmmakers. In addition, they receive financial, material and professional support toward the development of their own original works. The Labs "graduated" a first cohort of six filmmakers in June 2019 and having successfully completed this first pilot year, are actively planning for the next two cohorts of promising fellows, scheduled for February–November 2020 and 2021.

**Project Scope:** A grant from ninety-nine girlfriends will enable Open Signal to sustain existing programs of the Lab, as well as add a variety of new elements to the program including accessibility support to fellows or audience members who need it, and financial support for fellows to participate in production of a documentary short that was begun by a 2018-19 fellow. Open Signal also plans to use the funding to form the first all-Black production crew in Portland, enabling it to accomplish 3 goals: 1) provide the fellows with the empowering experience of creating and screening a film together; 2) making Open Signal a production house—an alternative to mainstream options; and 3) ensuring the completion of high-quality media work that illuminates new stories about the Black experience.

**Project Budget and Duration:** Open Signal's estimated budget for the Lab in 2020 and 2021 is projected at \$640,000, including about \$320,000 in personnel costs to cover salaries/expenses for three dedicated staff members (one full-time Executive Producer and two part-time employees) and contribute to the salaries and expenses of other Open Signal staff members involved in the fellowship program. Approximately \$43,000 is budgeted for stipends over the two-year life of the project; \$190,000 for production costs, and \$85,000 for travel and other miscellaneous expenses. The Collins Foundation, Meyer Memorial Trust, Oregon Community Foundation and the Mt. Hood Cable Regulatory Commission have all made commitments to the project; other potential funding sources include Travel Portland, the Academy of Motion Picture Arts & Sciences, various corporations and event revenue.

**Project Impact:** Open Signal will recruit, develop and support 12 promising filmmakers via its Labs fellowship program in 2020 and 2021, significantly increasing the number of experienced Black filmmakers in the Portland media industry (and in the industry more broadly) and contributing to the diversity and equity of media industry overall.

**Why This is Compelling:** Open Signal's proposal inspired us because Open Signal Labs sets up Portland as a unique center for innovation where in-depth training and mentorships support Black creatives. Nobody else is offering this opportunity and the potential for transformational impact is huge, creating a ripple effect throughout the film community.

# Milagro

## Antigone at the Border — The Oregon Dreamers Project

**About the Organization:** Milagro was founded in 1985 with a mission to provide Latino theatre, culture and arts education to all, to create new work which is culturally relevant, multidisciplinary and accessible, and to provide connections to Latino artists and their work through production, exchange and translation. Milagro is nationally recognized for its original work and community engagement programming at El Centro Milagro. www.milagro.org

**Project Overview:** The Oregon Dreamers project involves three stages over two years which will culminate in a production of "Antigone at the Border." The project is a collaboration between Milagro (lead), Su Teatro in Denver, Colorado, and theatre maker Marc David Pinate of Borderlands Theater in Tucson, Arizona. The project's goal is to educate and foster public dialogue about our immigration system, to give immigrant communities creative resources to tell their own story, and to allow their narratives to dramaturgically shape the final work—an adaptation of the Greek tragedy "Antigone" by Sophocles, which will be staged in Multnomah, Clackamas, Washington and Clark counties. Three stages of the project will include: (i) interviews and documentation with families affected by the Deferred Action for Childhood Arrivals (DACA), in partnership with local educational institutions and non-profit Latino organizations; (ii) presentation of information gleaned from the interviews to the public in various formats, to engage and stimulate discussion; and (iii) the planning and launch of a production of "Antigone at the Border."

**Project Scope:** The ninety-nine girlfriends Impact Award will cover all three stages of the project, including the development of the play through storytelling workshops with Dreamers, readings led by the playwright with local Latinx actors, community engagement events, and the full production of the completed work in the fall of 2021. Funds from the award will be applied to contracting a Community Engagement Coordinator (CEC) to work with DACA recipients, actors, and community organizations. The award will also fund stipends for DACA recipients sharing their stories, production costs of the play, and local costs associated with the development and community engagement events of the project. The award will only be used to fund activities in Portland and Oregon; the collaborating theatres will be funding their own community engagement events and productions.

**Project Budget and Duration:** This two-year project is estimated to cost \$182,800, consisting of production, facilities and administrative expense. The proposed ninety-nine girlfriends Impact Award, Government (Oregon Arts, RACC) and foundations will provide the majority of expected funding for the proposed project.

**Project Impact:** Oregon has been lauded for its commitment to protecting human rights, including being a model sanctuary state. To continue this trajectory, communities must be embraced, heard, and understood. Art is a means to create this community cohesion, and is what Milagro has done for 35 years. At the heart of the project is equity, inclusion, and access, and production of a play which will shed light on a human rights crisis that demands citizen activation and dialogue to bring about humane solutions and meaningful action.

**Partners:** Milagro is partnering with Su Teatro, Denver, one of the oldest Chicano theatres in the nation, and Marc Pinate, artistic director of Borderlands Theater, who has led theatrical projects focused on border narratives since 2013.

**Why This is Compelling:** We are inspired by the timely relevance of this work, in relation to the false narrative around the immigration system and immigrant experience. This work provides a creative outlet and platform for DACA students to tell and document their stories, rooted in their own experiences.

# Thank you to all the members who helped make the 2019 grants process so rewarding!

#### OUTREACH TEAM

Team Lead—**Michelle Hynes** Team Members—Holly Cook, Susan Feldman, Lan Seibert

#### INTAKE TEAM

#### Team Lead—Gretchen Hall

Team Members—Holly Cook, Linda Craig, Pip Denhart, Deborah Edward, Fredericka Hoelveler, Michelle Hynes, Margie Sunderland, Diana Velene, Ruth Whitham, Erin Zollenkopf

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<u>Education & Lifelong Learning</u>: **Debbie Elliott, Becky Jackson**; Katherine Fox, Renee Gorham, Emma Hoyle, Katy Kagel, Claire Thayer, Amie Wexler, Gloria Zabel

<u>Environment & Sustainability:</u> Kirsten Brady, Becky Ross; Marcia Danab, Barbara Long, Alice McKee, Dharshini Pillar, Florence Voutsas, Linda Twichell, Wendy Weissman

<u>Family & Human Services</u>: Sara Daley, Carolyn Sadle; Ramona Cahn, Mary Johnson, Megan Leftwich, Maddy Miller, Heidi Moore, Amy Richter, Barb Slaughter, Ahna Ward, Bevin Wong

<u>Health & Wellness:</u> Joan Fondell, Sharon Wynde; Ann Blair, Susan Bragdon, Karen Healey, Sunny Radcliffe, Sarah Reppenhagen, Kathy Sharp, Kathryn Sofich, Rhonda Tarli

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#### **GRANTS STEERING COMMITTEE**

#### Team Leads—Holly Cook, Pip Denhart

Members—Deborah Edward, Gretchen Hall, April Hasson, Michelle Hynes, Maura Koehler-Hanlon, Tammy Wilhoite, Erin Zollenkopf